



FRANCHISE PROSPECTUS

WWW.MONSTERINFLATABLES.CO.UK

WELCOME TO MONSTER INFLATABLES!

Welcome to Monster Inflatables, the UK's leader in Inflatble Hire! We are proud to be able to offer a unique yet profitable franchise opportunity.

Our commitment lies in spreading smiles with high-quality party solutions and enhancing your success through ongoing support and a proven operational model. Journey through this prospectus to unearth the potential of partnering with us in the exciting world of inflatables. As a part of our Monster family, let's bounce towards collective success, bringing joy to every event.

Welcome to your future with Monster Inflatables!



WHO ARE MONSTER INFLATABLES?

Established in 2019, Monster Inflatables is a family-run business providing the finest quality Bouncy Castle hire in Chelmsford and its surrounding areas. Since our inception, we have built a reliable and trustworthy reputation. Our comprehensive range of offerings includes Bouncy Castles, Soft Play Hire, Disco Dome Hire, Mascot Hire, Wedding and School Fun Days.

As a Monster Inflatables franchise, you'll be part of a business that is known for our impeccable customer service, unparalleled safety standards and passion for meeting clients' needs to deliver memorable events.



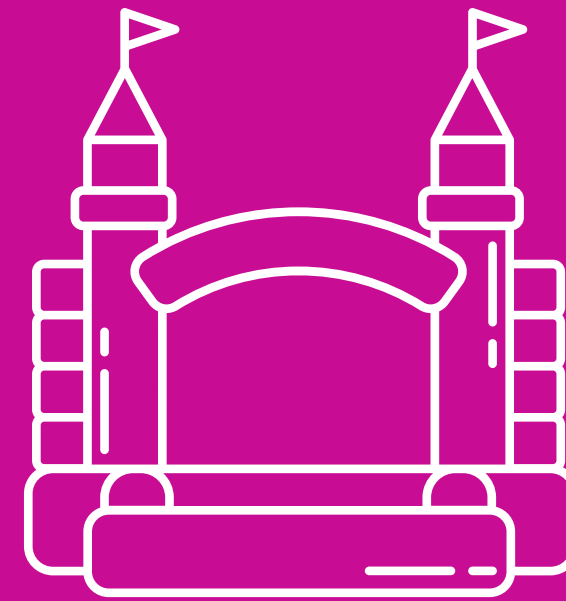
OUR SERVICES

WHAT SERVICES DO MONSTER INFLATABLES PROVIDE?

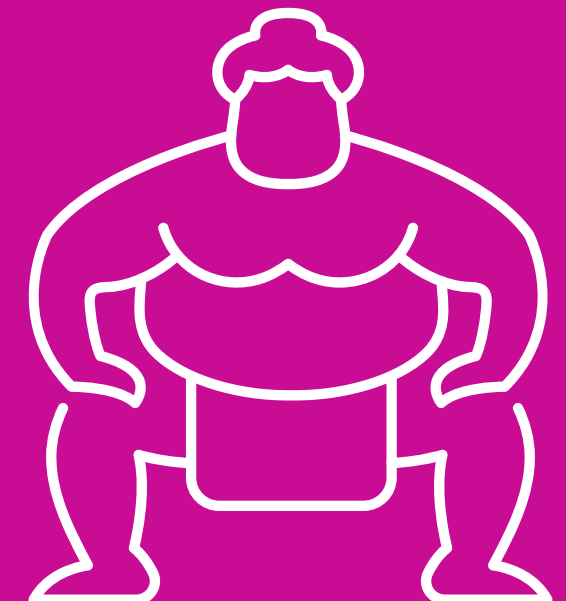
Capitalising on the extensive experience Monster Inflatables has amassed with over 600 products, franchisees benefit from unrivalled guidance on building a multifaceted business. Franchisees gain not only from a broad and appealing product line, but also from the company's profound understanding of market trends, customer preferences, and essential safety standards.



Assault Course
Hire



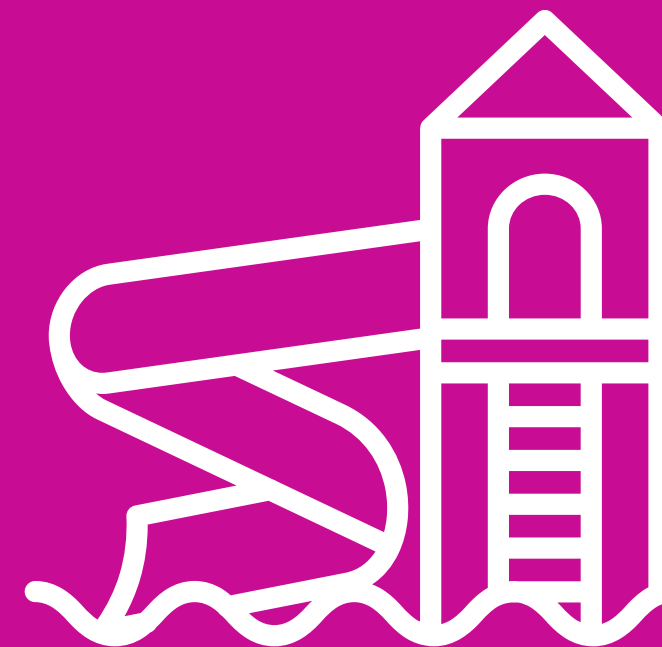
Bouncy Castle
Hire



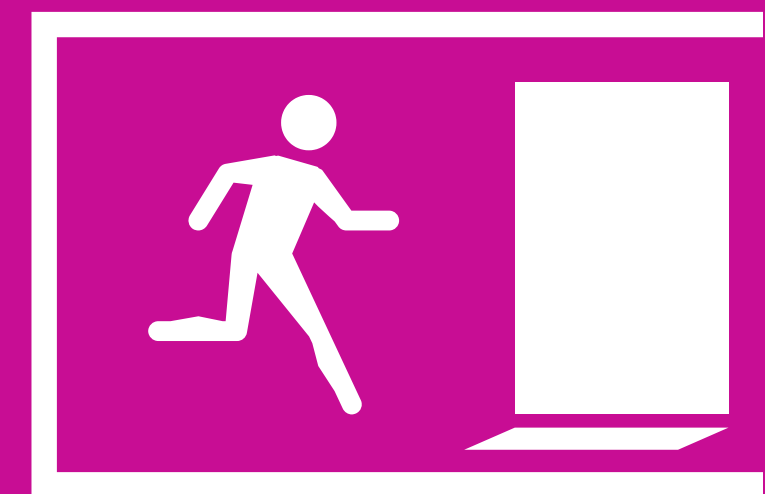
Inflatable Games
Hire



Inflatable Nightclub
Hire



Slide Hire



Inflatable Escape
Room Hire

WHO DO MONSTER INFLATABLES PROVIDE SERVICES TO?



Parties and Private
Events



School Events



Weddings



Corporate
Functions

Monster Inflatables has made its mark by providing high-quality inflatable hire services to a broad clientele, ranging from family gatherings and children's parties to school fun days and weddings. We cater to corporate events, public functions, and charity fundraisers too, appealing to all age groups and event types.

By becoming a Monster Inflatables franchisee, you'll be adopting a business model built on diversity and flexibility. Our franchisees are not bound by constraints because at Monster Inflatables, we believe in endless possibilities.

Whether you wish to specialise in a specific area or serve a broad market base, the choice is yours. We equip you with the wide array of products and expertise needed to explore various market segments

OUR FRANCHISE

WHY FRANCHISE WITH MONSTER INFLATABLES?



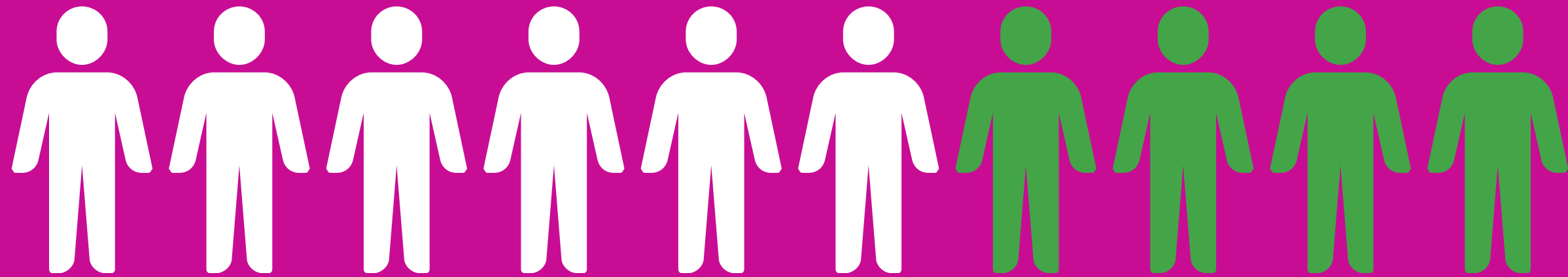
Franchises typically have a greater success rate than independent small businesses as expert support is provided and they are based on existing and proven systems. In addition, franchise finance is often easier to gain than independent small business finance as banks recognise there is less risk involved with funding a franchise. Overall, franchises provide a better degree of financial and business safety particularly in uncertain economic times.



A Monster Inflatables franchise is an easy entry into the industry and is immediately competitive in any area. We already have the branding, operations and support in place to ensure a speedy startup period and ongoing success. We succeed when you succeed and we will work along side you to help build your business.



ARE YOU RIGHT FOR THIS MONSTER OPPORTUNITY?!



Individuals who are energetic, entrepreneurial, and customer-centric would be an excellent fit for a Monster Inflatables franchise. If you're a proactive problem-solver, eager to learn, and love the idea of working within a vibrant, fun industry, join us!

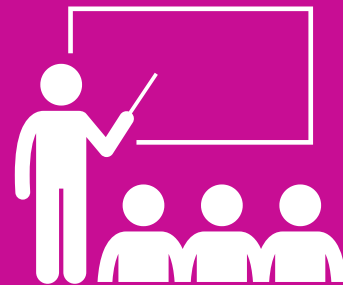
Those who appreciate that creating joyous, unforgettable experiences is at the heart of our business will excel. With Monster Inflatables, you'll combine fun with the entrepreneurial spirit, creating a fulfilling, successful career. If you resonate with these values, your professional journey with Monster Inflatables could be a perfect match!

WHAT IS INCLUDED IN THE FRANCHISE PACKAGE?



Professional Website, Promotional Materials & Branding

Build your customer base quickly and efficiently with our established branding and attract new business and sales through our website.



On-going Training & Support

All our Franchisees will receive initial training. From recruiting a great team to staff retention. We will cover best practices in HR as well as use of our systems and procedures. We cover everything you need to run a successful business..



Franchisee Network, Communication & Support

Franchisees will receive everything they need to run a successful branch and have the support of an experienced head office team, as well as being part of a team of experiential events business owners across the country.



Marketing & Advertising

Franchisees will receive support in marketing initiatives behind attracting quality candidates and clients through proven business development and marketing initiatives which has helped build Monster Inflatables into the success it has become today.



Guidance on Software & Systems

We have all of the systems in place to run a successful business from client & staff management, to training and accounting and provide full training to all franchisees.

THE FRANCHISE FINANCIALS



Upfront
Franchise Fee
£11,995.00



Set Up Costs &
Working Capital*
£18,000.00



Potential Revenue
Year 1 - **£91,000.00**
Year 2 - **£109,000.00**
Year 3 - **£131,000.00**

*Estimate dependent on vehicle

THE NEXT STEPS



Discovery Call

A call at your earliest convenience and we can answer any initial questions and give you more of an overview of the business opportunity.

Initial Meeting

We will get into the financials and cover all the key details of whilst answering any new questions you may have. As the driving force behind your business, we will also ask you to consider your vision and business plan.

Franchise Agreement

We encourage you to review the agreement and take legal advice. Naturally we will be on hand to answer any questions you have. All being well, we shall issue payment instructions and begin working towards your franchise launch.

Before launch you will be given a comprehensive franchisee induction, we will help you source your ideal premises if required and fully prepare you and your team ready for launch of your own Monster Inflatables Franchise.



GET IN TOUCH

We have a professional team of franchise advisors and consultants ready to support you on your journey. Reach out today for more information and to book a call.

franchise@monsterinflatablesgroup.co.uk



This document contains some of the information you need in order to make an informed decision about whether to enter into an agreement. Entering into a franchise agreement is a serious undertaking. This is a business and, like any business, it could fail during the term. This could have consequences for the franchisee. A licence agreement is legally binding on you if you sign it. Take your time, read all the documents carefully and assess your own financial resources and capabilities to deal with the requirements of the business. You should make your own enquiries about Monster Inflatables and about franchising and licensing. You should get independent legal, accounting and business advice before signing the agreement. It is prudent to prepare a business plan and projections for profit and cash flow. The information supplied is illustrative only and is not a guarantee of revenue or profitability. While this information has been prepared in good faith, no representation or warranty, express or implied, is or will be made and no responsibility or liability is or will be accepted by Monster Inflatables in relation to the accuracy or completeness of this information. The recipient of this information shall be solely responsible for undertaking its own due diligence and taking independent advice before entering any legally binding commitment. All figures provided are excluding VAT unless explicitly stated.